



Business Review

2024



公司简介
Company Introduction

Company Introduction

厦门吉宏科技股份有限公司(002803.SZ)成立于2003年，2016年在中国深圳证券交易所上市。吉宏股份目前拥有跨境电商和包装两大主要业务板块。

吉宏包装业务基于研发创新、精益制造、绿色环保为食品、啤酒、饮料、日化、个人护理、零售业和快餐业提供包装综合解决方案。

吉宏跨境电商业务以“数据为轴，技术驱动”为支撑，主要通过AI算法分析海外市场，描绘用户画像，精准定位客户群体，并在国外社交网络平台上推送独立站广告进行精准B2C销售，目前已经成为东南亚地区跨境社交电商龙头企业，在各方面均已具备行业竞争优势。

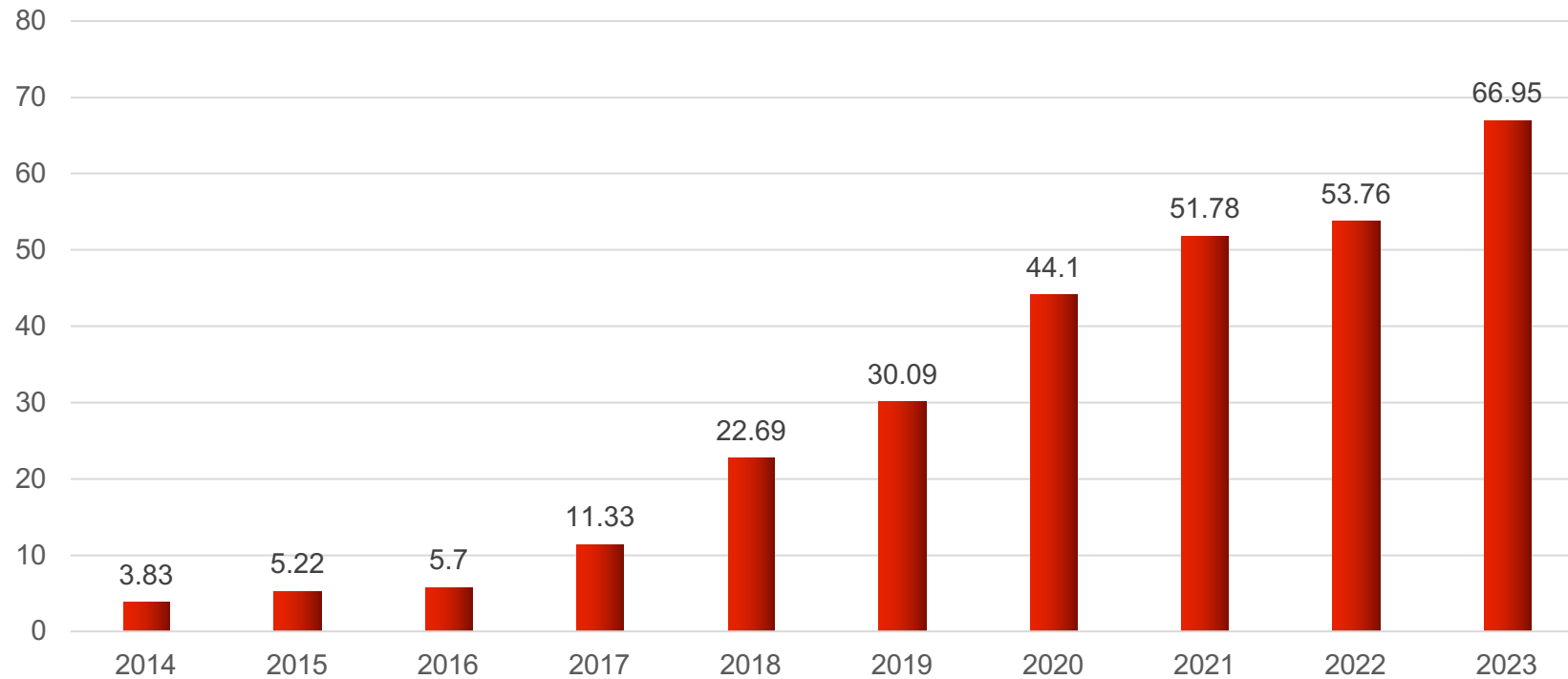


Xiamen Jihong Technology Co., Ltd (002803.SZ) was established in 2003 and listed on China Shenzhen Stock Exchange in 2016. Jihong currently has two main business units: Packaging and cross-border e-Commerce.

Jihong Packaging is based on innovative R&D, lean manufacturing, environmental protection, providing integrated B2B packaging solutions for the food, beer, beverage, daily chemical, personal care, retailing and QSR industries.

Jihong e-Commerce is based on Social Networks, Intelligent Production, Data Accumulation, and Flow Realization, and implements B2C precision marketing. Jihong has become a leading social e-Commerce enterprise in Southeast Asia.

Yearly Sales (100Mio RMB)



Company Introduction-Manufacture Site

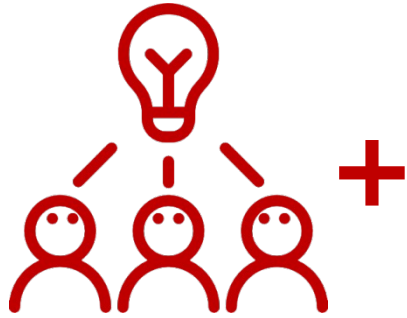


Company Introduction-Integrated Packaging Solution



Company Introduction-Integrated Packaging Solution

设计Design+原材料Raw material+包装设备Packing Machine



=



Design: Brainstorm
(Jihong Group)

Material: Kraft Paper
(Developed Together with
Paper Mills)

Machine: Packing Machine
(Developed Together with
Equipment Supplier)

Integrated Packaging



Post-production

Company Introduction-Integrated Packaging Solution

纸袋 Paper bags



Company Introduction-Integrated Packaging Solution

彩盒 Folding carton



草莓味奶片160克



橙味奶片160克



原味奶片160克



Company Introduction-Integrated Packaging Solution

集束包装 Multi-packs



Company Introduction-Integrated Packaging Solution

彩箱包装 Corrugated Cartons



Company Introduction-Integrated Packaging Solution

食品包装 Food Packages



Company Introduction-Paper Bag Production Capacity

纸袋设备&产能 Capacity for paper bags

Machines List and Capacity of Paper Bag				
Machines	No. of Machines	Daily output (kpcs)	Monthly output (kpcs)	Yearly output (kpcs)
Paper bag (Flat handle bag)/扁绳机	12	1,560	40,560	468,000
Paper bag (Twisted handle bag)/圆绳机	30	3,900	101,400	1,170,000
Paper bag (Top-fold Paper bag)/倒口机	5	300	7,800	90,000
Paper bag(Die cut bag)/挖孔袋	2	220	5,720	66,000
Paper bag(SOS Paper bag)/方底袋	10	1,500	39,000	450,000
Paper bag(Satchel Bag)/尖底袋	2	2,376	61,776	712,800

Average capacity utilization rate around 55-60%, when a certain type capacity approaches/reaches 70%, new machine/line will setup.

Company Introduction-Key Customers



Company Introduction-Sustainability

证书 Certificates



FSC



BRCGS



Social
Accountability



ISO 14001



ISO 45001



ISO 50001

Company Introduction-R&D

专利 R&D Patents

申请专利320多项,
已获得281项专利授权

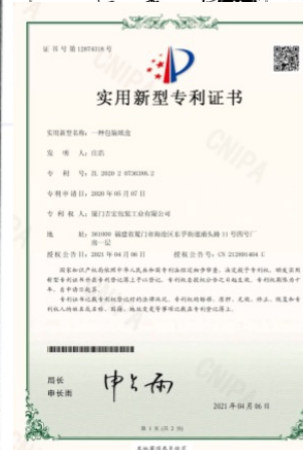
We have applied 300+ patens,
281 Patents have been authorized.

发明专利: 43个
Patent For Invention

实用新型专利: 237个
Patent For Utility Models

外观专利: 37个
Patent Of Appearance

PCT国际专利: 4个
PCT Patent



绿色包装 Green Packaging

FSC认证 FSC Certification



零碳联盟成员

Member of the Zero Carbon Alliance

- ◆ Green Factory Certified 绿色工厂认证
- ◆ Carrying out carbon inventory and obtained verification certification; 碳盘查和碳核查
- ◆ Carbon footprint verification, Zero carbon products producing 碳足迹计算, 零碳产品生产

环保产品设计与研发 Environmental protection product design and development

《绿色设计产品评价技术规范折叠纸盒》

工信部 2022 年度绿色设计产品

94、折叠纸盒（1种）				
适用评价标准：	《绿色设计产品评价技术规范 折叠纸盒》(T/CPF 0014-2021)			
绿色设计亮点：	使用单一材质或是易于分离的两种及以上材质，且产品可回收利用率≥98%，单位产品取水量≤0.7m³/t，水的重复利用率≥90%，单位产品综合能耗≤90kgce/t，热回收效率≥90%。			
序号	企业名称	产品名称	产品型号	推荐单位
1	厦门吉宏科技股份有限公司	折叠纸盒	350*114*198mm	厦门市工业和信息化局

自建绿电 Green Energy

Distributed photovoltaics on rooftops generating clean energy, CER. 屋顶分布式光伏发电, 自主节能减排

Company Introduction-Sustainability

“三废”处理配套

Hazardous Waste Treatment

VOCs处理 VOCs Treatment

污水处理 Waste Water Treatment

固废处理 Solid Waste Treatment

节约用水

Water Saving

收集雨水，建设“海绵”地面，增加雨水下渗量；
Collecting rainwater, construction of "sponge"
ground to increase rainwater infiltration;



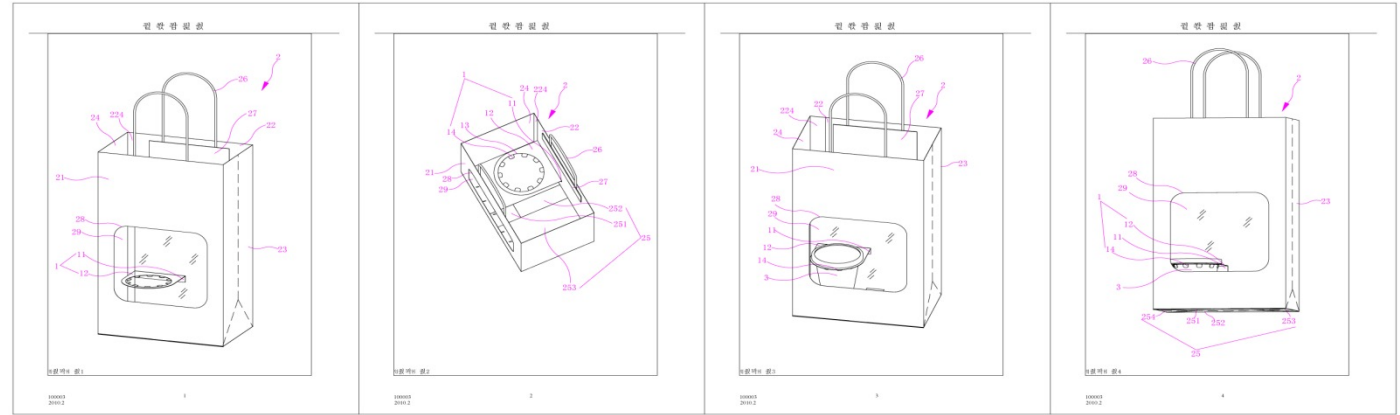


新产品
Innovative Products

Company Introduction-Innovative Products

2-in-1 Take-away bag with cup holder

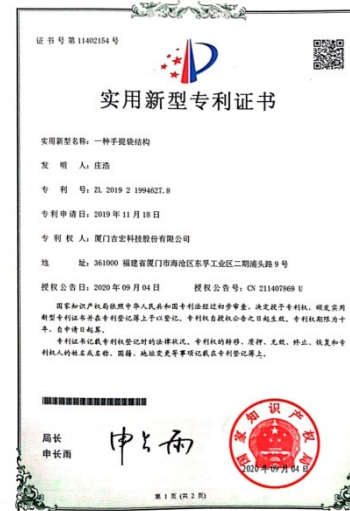
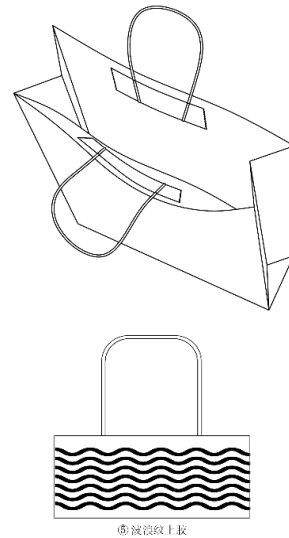
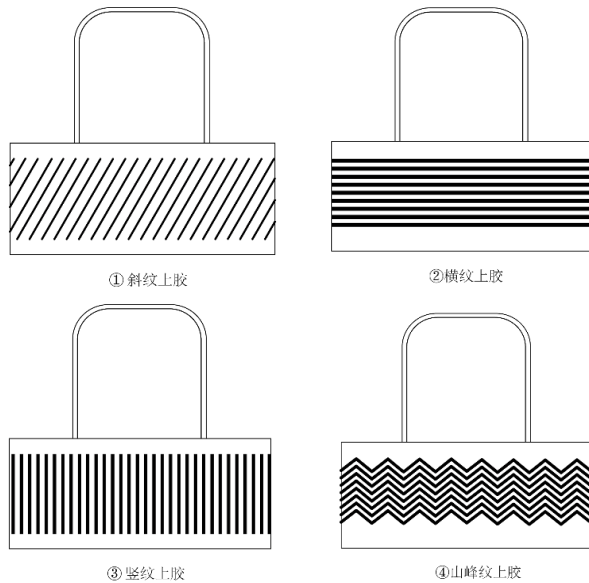
- To integrate paper bag and cup holder together
- To save the material and the cost
- It is easier to pack



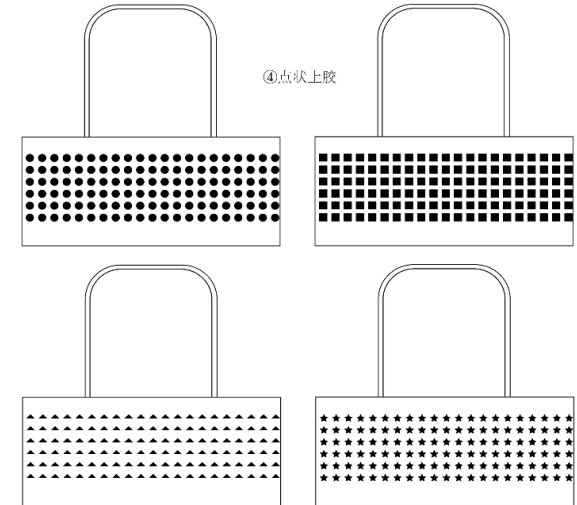
Company Introduction-Innovative Products

Self-seal paper bag

- Applicable to twisted handle or flat handle paper bag
- Applicable to take-away, shopping in shops
- It can protect the products inside and customers' privacy



专利证书



Pocket inside/outside Bag

- When take away, the pocket inside can carry spoon, straw, ketchup and etc.
- When take away, the pocket outside can carry straw, litter like tissue partitioned off from the beverage.
- They can carry receipt and something small when shopping in shops.



Company Introduction-Innovative Products

Paper bag(Envelope Bags)

- Self-adhesive double-sided tape self-sealing function, with anti-opening function.
- Easy to tear wire structure, convenient for consumers to tear the bag.



THANK YOU !

